

Jazz Journal

Rates, dates, dimensions and format

Contact: editor@jazzjournal.co.uk

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Advertising rates 2018 (ex VAT)

| | |
|--------------|------|
| Whole page | £700 |
| Half page | £370 |
| Quarter page | £185 |
| Eighth page | £95 |

Copy and publication dates 2018

| Issue | Copy date | Publication |
|--------------|-------------|--------------|
| January | 27 November | 22 December |
| February | 1 January | 26 January |
| March | 29 January | 23 February |
| April | 5 March | 30 March |
| May | 2 April | 27 April |
| June | 30 April | 25 May |
| July | 4 June | 29 June |
| August | 2 July | 27 July |
| September | 6 August | 31 August |
| October | 3 September | 28 September |
| November | 1 October | 26 October |
| December | 5 November | 30 November |
| January 2019 | 26 November | 21 December |

Sizes (A4 format)

Dimensions (mm)

| | |
|----------------------------|--|
| Whole page bleed | 216 x 303 (Safe type area 204 x 291) |
| Whole page | 184 x 270 |
| Half page horizontal bleed | 216 x 151.5 (Safe type area 204 x 145.5) |
| Half page horizontal | 184 x 133 |
| Half page vertical | 90 x 270 |
| Quarter page | 90 x 133 |
| Eighth page horizontal | 90 x 64 |
| Eighth page vertical | 42 x 133 |

About Jazz Journal

With affordable rates and a readership of around 7500 dedicated jazz followers *Jazz Journal* (est. 1948) offers unrivalled opportunities to advertisers. Reader per pound *Jazz Journal* delivers better value than any other UK jazz magazine and the value increases where advertisers take advantage of our series discounts and special offers.

These options combined with a range of editorial possibilities in print and online at jazzjournal.co.uk (with stories disseminated globally via Google) make *Jazz Journal* an essential destination for jazz labels, publishers, distributors, promoters and musicians.

Format

| | |
|--------------------------|--|
| Resolution | Effective resolution: Colour and grayscale at least 300dpi. Bitmap at least 1200dpi. |
| Colour spaces | CMYK or grayscale. |
| Colour management | All files should be supplied without colour management/profiles. We will take no responsibility for incorrect reproduction caused by embedded colour management information. |
| Transparency | Supplied files should not contain any transparency. |